



January 5, 2011

VIA ELECTRONIC FILING

Marlene H. Dortch, Secretary
Federal Communications Commission
445 Twelfth Street S.W.
Washington, DC 20554

Re: *In the Matter of Application of Comcast Corporation, General Electric Company and NBC Universal, Inc. for Consent to Assign Licensees or Transfer Control of Licensees,*
MB Docket No.10-56

Dear Ms. Dortch:

The National Association of Telecommunications Officers and Advisors (NATOa) commends Comcast on its recent public commitment to improve broadband deployment and adoption. In its December 23, 2010 letter filed in this proceeding, Comcast states that it will take steps to provide an additional 600 courtesy video and high-speed Internet account locations for schools, libraries, and other community institutions over the next three years. But more importantly, the company has set forth a plan to increase broadband adoption in low-income households by proposing, among other things, to offer eligible families high-speed Internet service for \$9.95 a month. NATOa is committed to helping ensure that all Americans, regardless of where they live or their economic situation, have access to affordable broadband services. Comcast's proposal is one step in helping achieve that goal.

NATOa continues to have concerns about the proposed merger and its potential effect on Public, Educational, and Government (PEG) programming. While the company has stated its support for PEG services, we would like to see more concrete assurances that PEG channels will be treated in the same manner that local commercial channels are treated, consistent with the Comments we filed in this docket on June 21, 2010.

But, these concerns aside, we again voice our support for Comcast's desire to expand consumer access to news, information, and entertainment and offer to Comcast whatever services and assistance NATOa and its members can provide to make this shared goal a reality.

Sincerely,

A handwritten signature in black ink, appearing to read "Steve Traylor".

Steve Traylor
Executive Director/General Counsel
NATOa

Cc: Juan Otero
Sheila Willard